

### Transforming lives with CERA Foundation

Corporate Social Responsibility is an initiative to assess and claim responsibility for the company's effects on the environment and impact on social welfare. It is a commitment to developing policies that integrate responsible practices into daily business operations. CERA has strived to make continuous efforts in the direction of social upliftment. It is involved in an array of activities to promote education, health and women empowerment.

#### **Education Programmes & Scholarships**

To achieve the motive Empowerment through Education, CERA Foundation promotes educational classes (3rd to 10th Standard) in various core subjects like Maths, Science, Social Science, English and Computer education.

CERA Foundation also provides scholarships for bright students who aspire to be in the Engineering/Medical fields as the courses are very expensive. Under the aegis of this programme scholarships have been provided to more than 50 students who have applied for Engineering and Medical courses.



## **Empowering tomorrow with CERA Foundation**

Corporate Social Responsibility in today's era holds greater significance as it plays a facilitating role in India's socio-economic development. It helps achieve CERA a balance of economic, environmental and social imperatives while at the same time addressing the expectations of shareholders and stakeholders integrating social and environmental concerns.



#### **Health Programmes**

CERA Foundation conducts regular health checkup programmes. 152 people from the surrounding areas were covered under this programme.

The CERA Foundation sponsors Medical Aid on monthly basis for the elderly.

In August 2014, CERA Foundation conducted medical camps for approximately 2800 children across all Government schools with the help of Care Hospital, Kadi.

# **Physical well-being**

A two week Yoga Shibir was organised by the CERA Foundation in November 2014.







#### **Skill Development Classes**

"Education for Employability" is the mantra at the CERA Foundation. The Foundation helps almost 200 women staying at various remote locations around Kadi for learning various skills like tailoring, beautician courses, hand embroidery and cooking. This enables them in becoming self-sufficient and independent.

The Government School at Budasan is supported by the CERA Foundation. It has committed to build classrooms and toilets as a part of the Swachh Bharat Abhiyan.

CERA Foundation is planning Pilot projects for various trades like plumbing, glazing, casting, moulding, grinding & polishing with the support of SV University, Kadi

CERA Foundation jointly with the SEWA team will conduct various women empowerment initiatives for local women from nearby villages of Kadi.









CERA Karnataka Eagles joining hands for social cause at SOCARE IND orphanage. Karnataka team has fulfilled the basic daily needs for them. SOCARE IND orphanage has 50 girl children whose Fathers have been imprisoned and are sentenced to death.